

# My Time Value Matrix™

**TIME** contd.

	IN	RESULT	RV
A time	1%	50%	200 XD
B time	4%	64%	64 XD
C time	20%	80%	16 XD
D time	80%	20%	1 XD

**Hourly Rates:**  
 #1 MILLION  
 • A \$25,000  
 • B \$8,000  
 • C \$2,000  
 • D \$125

**Drivers of C & D Time:**  
 Urgency and Escapism

**Most People live their lives in C and D time.**

**How You Structure Your Day!**

- Working Above the Line
- Prime time

- Business Hems (B-D)
- Personal Hem

**Schedule your Prime Time** - Do not check e-mail, faxes, cellphones.

**Life w/a personal assistant is better.**

**It's worth the MONEY!**

**Do the Most Important Things for YOUR Business. Do it Offsite.**

**Focus Days** → Push things Forward The Work of the Business

**Push Days**

**How do you STRUCTURE your week?**

Monday	Tuesday	Wednesday	Thursday	Friday
Push!	Focus! A/B	Push!	Focus! A/B	My R3 days

- Relationships - Meetings with Special People
- Rep-Up Stuff - No work on WEEKEND
- Reviewing My Week. To Do List for Following week.

**We cuddle!**

**My "A-Time" Activities**

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- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**My "B-Time" Activities**

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**My "D-Time" Activities** - Strategy/Tactics to Delete, Delegate, Defer, or Design out.

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# Maui Mastermind Clients Grow *5x Faster than Average*, While Reducing the Owner's Working Hours by 20 or More per Week!

A Proven System to Grow Your Business – and Get Your Life Back!

## Learn How to Grow Your Business **WITHOUT** Sacrificing Your Family, Health, or Life!

Most business owners want growth - but they're afraid they'll have to sacrifice their lives in order to achieve that growth.

But it doesn't have to be that way. When you scale your business the right way, you get growth AND you get increased freedom.

For over a decade now, we've helped our business coaching clients build thriving owner-independent companies. On average, *our clients enjoy an annual growth rate that is 5 times higher than the average privately held company in the United States*, while at the same time increasing their companies' Owner Independence Index by a whopping 194.5%. This means our clients earn more, and work less. In fact, *a typical client reduces his or her work week by 20 hours or more!*

### We can help you scale your company - and get your life back!

For a limited time only, we are offering qualified business owners a 30-day free coaching trial- absolutely free! No strings, no catches, no fine print. Just access to a proven program that has helped hundreds of thousands of business owners take back their lives and build thriving, owner-independent companies. No more guessing; no more struggling; no more doubting yourself or your decisions. Just clear action steps and structured accountability leading to consistent growth and greater time freedom.

### What's Included in My Free Trial?

Building your business is a journey - but not every business owner will reach the finish line. In fact, many business owners are stuck - unable to break free and enjoy the control and the freedom that comes from building their company the right way.

**FIND OUT ABOUT OUR  
COACHING PROGRAM**

Featured By:



INTERNATIONAL  
BUSINESS TIMES

Bloomberg  
Businessweek

FASTCOMPANY

Forbes

Entrepreneur

Inc.

nbc msnbc

FOX  
BUSINESS

MauiMastermind.com

For over a decade, our business coaching program has helped business owners and entrepreneurs just like you build a business that provides the freedom and the quality of life you desire.

## In order to help you succeed, we give you the tools you need from day 1 to start strong. Your trial includes:

- ✓ Bi-weekly private, one-to-one coaching sessions with a Maui Mastermind business coach.
- ✓ Weekly online accountability checks-ins (takes just 5-10 min. each)
- ✓ Small group coaching sessions to troubleshoot challenges and accelerate implantation.
- ✓ Access to our most popular training videos and short courses in our Business Owner Success Library
- ✓ Access to our Facebook business community of over 500+ successful business owners
- ✓ And much more!

[FIND OUT ABOUT OUR COACHING PROGRAM](#)



*“We have two preschools in southern California serving 355 kids every day. Before Maui my wife was working 80 a week with little time for our home life. Today she is down to working 40-50 hours a week. Not only have we grown professionally in the process, but we’re about to open our third location, something that we couldn’t have done without Maui Mastermind.”*

– Keith Scholfield  
Great Foundations Montessori

*“The results speak for themselves: Last year my business generated 9-times the operating profit than it did when I joined Maui 5 years ago. And my net worth has increased tenfold. I have more time off, am more relaxed and a much better quality of life. It’s really hard to beat that return on my investment.”*



– Jennifer Lyle  
Software Testing Solutions (STS)



*“Eight years ago our sales were stalled at \$450,000 and I was tied to the business, working long days with clients and doing admin and billing at night. They helped me change that. Eight years later, we’ve grown our sales to \$5 million per year, but best of all, the company is no longer reliant on me. We have solid systems and a strong team in place who create more value for our clients than I could have ever imagined.”*

– Blake Schwank  
Colorado Computer Support